



2013 SOUTHEASTERN APPLE GROWERS ANNUAL MEETING INFORMATION AND PRE-REGISTRATION

The 2013 Southeastern Apple Growers Meeting is rapidly approaching and the program and meeting arrangements are ready to go! The date for the 2013 meeting is January 15-16. **Please note that the meeting days are Tuesday and Wednesday.** We will be back at the Crowne Plaza Resort in Asheville, NC. Be sure to book your room early and let them know that you are with the SE Apple Growers Meeting to guarantee a reduced rate. In addition to the two days of educational programs, commercial exhibitors, and entertaining banquet, is the opportunity to meet with other growers. The educational session will begin at 10:00 a.m. on Tuesday, January 15th and conclude on the afternoon of Wednesday, January 16th with the exhibits open both days. We will have our annual banquet on Tuesday evening, with after dinner entertainment!

This year's educational program includes speakers with a wide range of expertise. On the first day of the program we will have an emphasis on topics of importance such as marketing, food safety, regulatory issues and orchard equipment. We have several invited speakers, in addition to those in NC that provide information each year, that you will not want to miss. David Robishaw from the Virginia Department of Agriculture will share tips and advice on marketing apples. Dr. Keith Yoder from Virginia Tech, stationed at the Virginia Tech Ag. Research and Extension Center in Winchester, will also provide insight on managing fire blight and summer rots. We are also pleased that Dr. Andrew Landers from Cornell University, who is a Pesticide Application Technology Specialist, will give presentations on increasing your sprayers efficiency as well as how to increase the deposition of your applications and minimize drift.

In addition, we will address orchard management and production topics such as thinning, weed and insect management as well as other production related areas. We will have a Proceedings provided for you when you register that will have material from the speakers that can be used for taking notes as well as used as a reference during the year. Please take a look at the enclosed program to see the many topics that are going to be addressed. There will be an Auxiliary program with planned activities for those interested.

Registration for the 2013 Southeastern Apple Growers Meeting is \$30.00 in advance or \$40.00 at the door. The cost of registration will include lunch in the exhibit area on Wednesday, January 16th as well as a copy of the Proceedings. The banquet will be held on Tuesday evening, January 15th and the cost is \$25.00 in advance or \$35.00 at the door. In this issue of the newsletter you will find a detailed copy of the program and a pre-registration form. Plan now to attend and be sure to respond rapidly on the enclosed pre-registration form so that we can guarantee counts with the hotel. For more information please contact Mrs. Lisa Nix, Executive Secretary for the NC Apple Growers Association, the new Association phone number is (828) 989-1969 and the Association e-mail address is ncapplegrowers@gmail.com.

This is one meeting you will not want to miss and we look forward to seeing you in January at the Crowne Plaza Resort Asheville!

North Carolina Apple Growers Association, Inc.
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